



COURSE CODE: BUS 111

COURSE TITLE: INTRODUCTION TO BUSINESS I

NUMBER OF UNITS:3 Units

COURSE DURATION: THREE HOURS PER WEEK

COURSE LECTURER: DR ODIWO WILLIAMS OMOKHUDU

This course describes the nature and scope of business; Concept of business and administration; explains the kind of businesses. It explains types of businesses; who a consumer is; explains different business environments, discusses various legal issues in business; the role of government in business; explains the ethics and responsibilities of a business; the character of business from social, legal and economic perspectives; forms of ownership, organization and management; marketing, production finance and accounting functions; government and Business; the social responsibility of Business, problems of Nigerian Business enterprises; government and Business; the social responsibility of Business, problems of Nigerian Business enterprises. It also discusses accounting in business, how communication helps in the business. Analyze the roles on business concern; role of insurance in business.

